



Password Management for Business

## Jump Digital Case Study

### Introduction

Jump Digital is a Digital Marketing Consultancy that provides advice, training, specialist reports and analytics analysis to their customers. Due to the nature of their work, Jump Digital employees need access to hundreds of customer accounts and portals, so being able to do this both securely and productively was a key challenge in the business. Jump Digital Director, Angela Wilkinson, explains how My1Login solved this challenge.



Jump Digital

Customer: Jump Digital  
Sector: Digital Marketing Agency  
Country: United Kingdom

### The Challenge

Angela describes Jump Digital's business challenge.

**“We have different types of logins: the tools we use in our work, user accounts we create for our customers allowing them access to our specialist reports and resources, and user accounts providing access to our clients' systems. This adds up to hundreds of individual passwords. Each password is shared with different individuals in the company and it was controlled centrally using offline methods with one person assigned as the password keeper.**

One Employee  
Saved Over

**200hrs**  
PER YEAR

There was an inefficiency in one person being responsible for sharing access to all passwords in the company, and it posed a security risk as the company grew. Additionally, employees would use their browsers to remember passwords and would often use weak practices to remember and manage their passwords. As employees left the business, the overhead of removing access and changing passwords was significant.”

### The Solution

“My1Login solved the inefficiency and removed the risks from day one. Our passwords are still controlled centrally, but now they sit in one ‘vault’ with our team members given access only to the passwords they need.

With My1Login we don't need to see the passwords to log in, or even remember them, so our security has increased with stronger passwords being created. There is no use of insecure methods of saving passwords, like using a browser to save it. If a member of staff left, we can remove their access to passwords with one click.”

“My1Login solved business inefficiency and removed security risks from day one.”

- Angela Wilkinson, Jump Digital

Working in conjunction with existing business passwords (so no need to change them), My1Login is a cloud-based password manager that enables business users to securely manage and, where authorised, share specific passwords for business applications using one login. Management and Administrators benefit from a company wide audit trail of all business passwords and who's using them.

A business end-user's key phrase encrypts access to their business passwords using client-side AES 256. That means even if someone maliciously accessed My1Login's servers, it would still be impossible for anyone to decrypt and access that stored password data without the key phrase. It would take the most advanced computers millions of years to try out every possible permutation of a reasonable length phrase.



## The Benefits

After deploying My1Login, Jump Digital now benefit from improved productivity amongst their staff. Angela explains that **“Each individual typically uses up to 10 passwords a day, they now gain access with two clicks as opposed to our old offline method of going through the password keeper. My role as the password keeper has seen the most significant reduction in time; it used to be an hour or more every week which has reduced to next to nothing as the users don't need me for day to day access.”**

Security is also increased. **“Passwords are getting stronger as there is no need for users to see or remember them. In summary, My1Login has encouraged us to use more robust policies for passwords and has been of significant help in contributing to the secure management of passwords throughout Jump Digital.”**

---

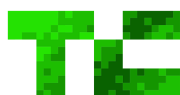
## Trusted by Thousands

---

What the media are saying about My1Login



*“Uses internationally endorsed encryption standards”*



*“Easier password service”*



*“Two-layer security foils keyloggers”*



*“A smart way to remember all those passwords”*

For more information about My1Login please visit [www.my1login.com](http://www.my1login.com) or contact Jo Heaney, Marketing Executive:

**[jo@my1login.com](mailto:jo@my1login.com) | UK 0800 044 3091 | US 1 650 422 5511**

**General Office**  
My1Login  
2225 E. Bayshore Road,  
Suite 200  
Palo Alto  
CA 94303

**Development Centre**  
My1Login  
The Hub,  
70 Pacific Quay  
Glasgow  
G51 1EA

**Registered Office**  
My1Login Limited  
Office 404,  
324 Regent Street  
London  
W1B 3HH

  
Password Management for Business