Betsson Group Case Study

Introduction

Betsson Group are a leading online gaming business providing products to millions of customers around the world. With over 1,800 employees needing access to high-value accounts, it is critical these are protected by strong passwords and that employees manage business passwords securely. Information Security Manager, Adrian Romano, explains how implementing My1Login's Single Sign-On solution enabled Betsson to improve business security, eliminate risk and satisfy stringent compliance obligations.

betsson ™

Customer:	Betsson Group Ltd.
Sector:	Gaming
Country:	Malta
No. of Employees:	1,800

Challenge

Betsson Group employees need to access multiple high-value accounts as part of their day-to-day roles. The company was faced with the situation that employees were using insecure practices to manage their business-related passwords. Their legacy password manager was unable to provide user-specific views of passwords, leaving the company with the dilemma that everyone had access to either all stored passwords or none.

In addition, some Betsson employees used their own personal password managers, while others relied on notepads and spreadsheets. **"In both cases this was not secure"** explains Adrian, **"especially when having to share passwords. While individual password managers enabled the use of strong passwords, it created a vulnerability when employees needed to share passwords with colleagues. We had issues with usernames and passwords being shared via email or chat. They were being sent through the same medium and that's not secure. Often end users never delete the password from their inbox and the sender never deletes the email containing the password from their sent items so the password is available in two places in plain text".**

"The use of personal password managers also created the risk of people taking their passwords with them when they left the company."

Adrian Romano,
Information Security Manager,
Betsson Group Ltd.

Solution

"My1Login solved the challenges we faced by offering a platform that is highly available and makes it easy for the end-user to store, find, share and use login credentials. My1Login's secure sharing functionality removed the problem of employees having to resort to email or chat to share passwords with their colleagues."

As employees now have access to My1Login's Single Sign-On solution, it has removed the problem of employees storing passwords insecurely on notepads and spreadsheets, improving corporate security. Crucially, as employees are no longer using their own personal password managers, when they leave the business, their access can be ceased centrally using My1Login, removing the risk of employees leaving the business with access to corporate passwords.

"With My1Login one can decide whether to share the password in a hidden or visible state so the end user never needs to see the password. This means we can safely say that users are not copying passwords to other sources."

" Thanks to My1Login, our employees no longer put the business at risk by using weak passwords "

Benefits

"Based on the feedback I get from end-users, they save around two clicks per site, which is a lot when you consider the large number of sites accessed and also the ease with which they can now open them and sign in."

With a lot less clicks to access systems, our employees save

1hr
PER WEEK

Security has also increased within Betsson following the rollout of My1Login. **"The random password generator within My1Login has encouraged end-users to use more complex passwords since it is so easy to use. Additionally, the password sharing facility enables passwords to be shared without letting the end-user see the password, eliminating more security risks."**

Because passwords can be shared from within My1Login, it removes the problem of employees adopting weak practices, increases business security and eliminates business risk. **"My1Login's Single Sign-On solution gives management visibility of the logins in use across the company and enables us to make sure employees can only access the systems they're supposed to."**

About My1Login

Founded in 2007, My1Login is a European leader in protecting against enterprise cyber security threats through its Identity and Access Management solutions.

The trend towards SaaS has moved Enterprise identities outside the traditional corporate infrastructure, exacerbating the challenges of identity sprawl, password fatigue, resets and compliance adherence. My1Login's next generation Identity and Access Management solution enables organisations to overcome these challenges by providing a single user identity for employees, improving productivity and eliminating security threats.

My1Login's IAM solution supports identity standards such as SAML, SCIM, OAuth 2.0 and OpenID Connect, but uniquely can also integrate with target applications that don't have connectors (e.g. legacy and mainframes), ensuring there are no gaps. My1Login works across cloud, mobile and legacy desktop applications enabling control of user identity and access while delivering a return on investment. The service can be deployed rapidly, even in the most complex enterprise environments.

10,000+ Apps

In addition to working with legacy, desktop and mainframe applications, My1Login also works with today's enterprise cloud apps such as Microsoft Office 365, Zendesk, DocuSign, Netsuite, GotoMeeting, Dropbox, Yammer, Atlassian, Workday, Box, Google Apps, Salesforce and Cisco.

My1Login Protects Over 1,000+ Organisations Worldwide

HAVE A QUESTION? SPEAK TO OUR IDENTITY EXPERTS

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