



### Introduction

Digital marketing agency NS Design faced the challenge of both protecting and managing various online portals for over 10,000 international clients and the multitude of passwords that entailed. They also wanted to assure current and prospective clients that password security was under control. Gary Ennis, CEO of NS Design tells us how they achieved this with My1Login.



Customer:	NS Design
Sector:	Digital Marketing Agency
Country:	United Kingdom



Gary Ennis, NS Design

## The Challenge

As a Digital agency NS Design had numerous usernames and passwords for their own servers and secure systems, client websites, ecommerce systems, social media channels (their own, and their clients).

"We had too many logins that needed to be shared with existing staff and with new staff as they came onboard. We also required a system that could be used to securely share passwords with our customers, avoiding the risks associated with using email or spreadsheets"

# The Solution

After testing and evaluating My1Login, NS Design decided to purchase My1Login's password management solution as it met both their technical and commercial requirements. My1Login allowed NS Design to meet best practice requirements of storing clients' account passwords in encrypted form, making it impossible for hackers to access the data without the encryption keys which are not known or stored by My1Login.

"With just one secure login, new recruits were now able to access ALL the systems they need to use on any given day, while protecting the security of the information and making it easier on the person so they didn't have to remember (or store insecurely) all the required logins and passwords. My1Login is deployed across our whole business enabling us to store unlimited logins at no additional cost - a critical feature considering to the 10,000 customer accounts we manage." My1Login has enabled NS Design to meet best practice in protecting client data Working in conjunction with existing business passwords (so no need to change them), My1Login is a cloud-based password manager that enables business users to securely manage and, where authorised, share specific passwords for business applications using one login. Management and Administrators benefit from a company wide audit trail of all business passwords and who's using them.

A business end-user's key phrase encrypts access to their business passwords using client-side AES 256. That means even if someone maliciously accessed My1Login's servers, it would still be impossible for anyone to decrypt and access that stored password data without the key phrase. It would take the most advanced computers millions of years to try out every possible permutation of a reasonable length phrase.



#### The Benefits

Each Employee Saves Aprox.

3.5 hrs

"In terms of the business benefits, My1Login gives us the core capability to share huge amounts of passwords with staff, in a secure manner, and one that makes their life so much easier too, and from a productivity perspective, each employee saves at least 10 minutes a day which adds up to a LOT of time saved every month."

### Trusted by Thousands

What the media are saying about my1login.

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"Uses internationally endorsed encryption standards"



"Easier password service"



"Two-layer security foils keyloggers"



"A smart way to remember all those passwords"

For more information about **My1Login** please visist www.my1login.com or contact Jo Heaney, Marketing Executive:

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